



BCSFA EXECUTIVE DIRECTOR TO MOVE TO MARINE HARVEST

For Immediate Release

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CAMPBELL RIVER, B.C. – Jeremy Dunn, Executive Director at the BC Salmon Farmers Association, has announced his departure from the Association and will be joining Marine Harvest Canada's Public Affairs division.

Dunn had led BCSFA's five-person team for the past four years. Beginning May 1st, he will replace Ian Roberts, Marine Harvest's Director of Public Affairs, who announced his transfer to Marine Harvest Scotland's operations earlier this month.

"The past four years with the BCSFA has been an incredible experience and introduced me to the talented women and men working in B.C. and the global seafood sector," says Dunn. "This experience has led me to want to become involved on a deeper level, and I'm excited to join Marine Harvest. I can't thank the board of directors enough for their guidance, leadership and support."

A search for BCSFA's Executive Director position will begin immediately.

About the BC Salmon Farmers Association:

Farm-raised salmon is B.C.'s highest valued seafood product, the province's top agricultural export, and generates over \$1.5-billion towards the B.C. economy, resulting in over 6,600 jobs.

The BC Salmon Farmers Association represents 52 businesses and organizations throughout the value chain of finfish aquaculture in B.C. Our members account for over 95% of the annual provincial harvest of farm-raised salmon, 100% of the salmon feed produced in B.C., and most of the service and suppliers involved in ensuring that over \$700-million (2016 value) of salmon raised in B.C. gets to domestic and global markets.

For more information visit BCSalmonFarmers.ca

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