



## BCSFA ANNOUNCES EXPANDED PUBLIC SALMON FARM TOUR OFFERINGS FOR 2017

For Immediate Release

April 13, 2017

CAMPBELL RIVER, BC – The BC Salmon Farmers Association (BCSFA) is inviting members of the public to join one of its popular tours being offered during the spring/summer of 2017. This year's public tour offerings will include dates in June, July and August. Tour participants will have the opportunity to visit a farm and learn more about how our vibrant industry works, all the while enjoying a boat ride across the Johnstone Strait – taking in the beautiful scenery and the chance to see marine wildlife.

In celebrating Seafood Month in June, the BCSFA will be hosting two tours as part of the BC Shellfish & Seafood Festival – June 15<sup>th</sup> and 17<sup>th</sup> – along with one final tour on June 29<sup>th</sup>. In addition, BCSFA will run three other tours this summer – July 13<sup>th</sup>, July 20<sup>th</sup> and August 16<sup>th</sup>. All scheduled tours depart from Campbell River at 8:30 a.m. and last about six hours.

“We’re excited to open up our expanded tour program to local and international participants during the next few months,” said Jeremy Dunn, Executive Director, BC Salmon Farmers Association. “Not only will participants get a valuable inside look into sustainable salmon farming operations in B.C., but they will also have the opportunity to connect with farmers who take pride in growing the world's best fish, and they will learn firsthand how our farmers are helping to meet the growing demand for healthy food.”

Space is limited to 19 people for each tour. The cost is \$60, which includes a delicious lunch served on the farm. Payments are processed [online](#) through the Vancouver Island Visitor Centre, or at 1-855-400-2882. Due to limited space on each tour, advance booking is required.

For more information, visit <http://discovercomoxvalley.rezgo.com/details/121567/bc-salmon-farmers-public-tour>.

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### About the BC Salmon Farmers Association:

B.C. salmon farmers grow 58% of all salmon raised in Canada and account for 60% of the total landed value of seafood in British Columbia, generating more than \$1.14-billion towards the provincial economy. The BCSFA represents the province's vibrant and diversified salmon aquaculture sector, inclusive of companies raising salmon, as well as the businesses that proudly provide services and supplies.

For more information visit [BCSalmonFarmers.ca](http://BCSalmonFarmers.ca)

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